



***Fashion-First Thursdays***  
***The First Thursday of each Month***  
***March 4 - August 5***  
***7-10 p.m.***

After a Winter hiatus, Fashion-First Thursdays are back starting March 4!

One Ocean Resort's ultra chic Azurea Lounge and Northeast Florida's one-of-a-kind fashion retailer, Rosie True, are offering you and your friends the chance to be the first to witness 2010's Spring & Summer trends.

Think neutrals, pretty dresses, and oh-so-delicious cocktails.

It is free to attend and open to the public. Just pull up to resort's valet at One Ocean Boulevard, Atlantic Beach, and let them know you are there for the Fashion-First Thursday.

While mingling with the models, sip on a specialty from the lounge's NEW COCKTAIL MENU- featuring creative, seasonal, fresh ingredient cocktails.

If that is not enough to make ladies swoon...with the purchase of Fashion-First Thursdays' exclusive signature "True Love" martini, you will have the chance to win a fabulous prize.